

Keynote Addresses

Let's get this life started ... the difference between purpose and goals Dawn Heartwell

Would it be ok if 2009 truly became your best year ever? There is something very powerful you must consider if the answer to that question is YES...“bring it on!” You simply must decide to “DO IT.” Now, if this doesn't sound so simple, join me in discovering some fresh thoughts to assist in the possibility of shifting your point of view to create your future with an approach that works for you.

Leading into the future - strategic planning at work Judy Hansen

Leadership under the difficult economic conditions of 2009 is a challenge faced by Boards staff of non-profit organizations. How will a strategic plan help you lead your organization? What are the pitfalls and where does a strategic plan shine a light on your path? Judy will discuss the steps to develop a strategic plan along as well as some of the challenges along the way. Once the plan is in place, implementation becomes the key to success. This session will address planning for medium and small organizations and will leave you with a clear idea of what strategic planning is and how and successful implementation will lead your non-profit agency into the future.

Celebrating who we are and what we do Brenda Robinson

Sometimes, we are so busy meeting expectations of others that we don't look at what's important to us and for us. Let's take a new look at why we should celebrate who we are and what we do. Our self-esteem is based on how we see ourselves and how we meet our own expectations. "There are things that have to be done and things that have to be done by me." Do I always know the difference or am I too busy doing it all and meeting everyone's expectations of me? Build your own self-esteem for you.



Breakout Sessions

Want it all – YOU deserve it! Success or satisfaction - what matters to you most? .. Dawn Heartwell

“Go big or go home” is the theme of this session and includes an opportunity to imagine the possibility of having your life really work out the way you choose. What happens when you take back your “license?” Where does responsibility and willingness play in creating the results you want to occur in your life? This is a fun and interactive session to inspire you to remember that - absolutely you deserve it all!

Develop your mission, vision and values statements Judy Hansen

As the Cheshire cat said in Alice in Wonderland, *“If you don’t know where you’re going, it doesn’t matter which way you go!”* Your mission, vision and values statements are the guideposts that tell your agency and its stakeholders which way you are heading and what the organization is doing to make a difference in their community. Many organizations proudly post their mission statements on their websites, which funders like to see. Together, board members, staff members and volunteers should live the values and keep the vision in sight to effectively deliver the organization’s mission. You will take part in a hands-on workshop developing or refreshing your mission, vision and values statements. You’ll come to understand what each of these statements mean and Judy will walk you through the development of draft statements for your organization.

Public participation in decision making Dwayne Van Bavel

This session explores how the public and/or your stakeholders can be involved in your organization’s decision making. Public involvement can range from sharing information, obtaining public feedback, ensuring public issues and concerns are understood and considered, to working collaboratively on solving an issue with wide-ranging implications. You’ll receive an overview of key considerations when designing, managing and implementing an appropriate public participation process.

Leveraging resources to get the best results Brenda Robinson

In our new and demanding world, expectations continue to rise. We are always striving to do more and to get better results. The fast pace, workload and resource challenges in your life require for innovation, motivation and collaboration. We need to give our best and get the best from the most – all the time. Join Brenda Robinson to explore ways to do this. Listen, laugh and learn!

