



# Media Advisory

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**For Immediate Release**  
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## **INNOVATIVE APPROACH TO SAFETY EDUCATION USES LIVE THEATRE, SUPER HEROES AND FOG MACHINE TO TEACH YOUNG AUDIENCES**

**Edmonton, AB.** — Students at Lochearn Elementary School laughed, giggled and shrieked as they learned how to prevent fires and to be safe around natural gas and electricity today.

Treated to a performance of ATCO Energy Theatre's 'Super Power' show in the morning, students learned important lessons about electricity and natural gas, their hazards, and how to avoid potentially fatal situations. In the afternoon, officials from Rocky Mountain House Fire Department were present to unveil the ATCO Gas Safe House; a miniature model home equipped with a fog machine to simulate a smoky environment and help teach children safe and timely evacuation procedures in case of a fire.

"ATCO Gas recognizes that our responsibility to the community goes beyond the safe and reliable delivery of natural gas," says ATCO Gas president, Brian Hahn. "Bringing ATCO Energy Theatre and the ATCO Gas Safe House to Rocky Mountain House reinforces information presented in the school curriculum and offers students a fun way of learning important safety lessons."

This is the fifth tour of ATCO Energy Theatre's 'Super Power' production since its introduction in 2007. This month, the show will visit schools in 36 communities across central and southern Alberta. At the completion of this latest tour, over 50,000 students will have enjoyed watching *The Kid* working alongside *Power Woman* to defeat the evil villains *Rocket Socket*, *P-Yeww* and *Carmen Monoxide*.

After today, the ATCO Gas Safe House will continue to be used to demonstrate fire prevention and safety at elementary schools and safety-themed community events in the area.

ATCO Gas provides safe, reliable natural gas distribution to more than one million customers in nearly 300 communities across the province and is part of the ATCO Group of Companies. Alberta-based ATCO Ltd., with more than 7,500 employees and assets of approximately \$10 billion, delivers service excellence and innovative business solutions worldwide with leading companies engaged in Utilities, Energy, Structures & Logistics, and Technologies. More information about ATCO can be found on its website, [www.atco.com](http://www.atco.com).

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