



2007
WESTERN CANADA
**SUMMER
GAMES**

Strathcona County
Alberta

August 3 - 11

presented by



Media Advisory

For Immediate Release
July 20, 2007

ATCO Gas lights up the 2007 Western Canada Summer Games

SHERWOOD PARK, Alberta — ATCO Gas will light up the 2007 Western Canada Summer Games in Strathcona County August 3-11, as the official sponsor of the Torch Relay and Opening Ceremony.

The Torch Relay gets underway at 1 p.m. Aug. 3 on the main stage at the ENMAX Hub at Broadmoor Lake Park. Nineteen runners will pass the torch along the 20-km route and join up at the ATCO Gas Opening Ceremony at Broadmoor Lake Park.

"We are all very excited about having ATCO Gas as the official sponsor of the Torch Relay and Opening Ceremony. ATCO Gas has always been a tremendous supporter of community initiatives and youth amateur sport in the province of Alberta. With ATCO Gas support, the Opening Ceremony will be broadcast live on television for the first time in Games history," said Margaret Marciak, team leader for the Games, in announcing the platinum-level partnership.

ATCO Gas has crafted a unique torch as a legacy for the Games. Chromed steel tubing with laser engraved cutouts of the Games logo make up the burner head (3 ½" diameter x 2 ½" high). The wooden handle is 15" long and 5/16" in diameter. Altogether, the torch weighs nearly 4 lbs. Each torch runs on 99 per cent pure isopropanol (isopropyl alcohol) for about 10 – 15 minutes depending on wind conditions.

"The torch flame represents the ideals and spirit of the Western Canada Summer Games, a symbol of harmony, goodwill and peace. ATCO Gas is proud that, through our innovative torches and natural gas cauldron, we can support the Games, the athletes and volunteers," says Jerome Engler, President, ATCO Gas.

The 2007 Western Canada Summer Games is the largest multi-sport event ever to be hosted in Strathcona County. More than 2,300 athletes, coaches, officials and performers and 3,000 volunteers will descend on Strathcona County August 3-11.

The ATCO Gas Opening Ceremony will be broadcast live on Global Edmonton, Aug. 3 at 8 p.m. from the ENMAX Hub at Broadmoor Lake Park. Athletes, performers and various dignitaries will be featured in an exciting program to kick off the Games.

(more)



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For more information about the 2007 Western Canada Summer Games, see
www.2007westerncanadasummertimegames.ca.

ATCO Gas is an Alberta-based natural gas distribution company, serving nearly one million customers in nearly 300 communities provincewide. The company is a wholly owned subsidiary of Canadian Utilities Limited, part of the ATCO Group of companies. ATCO Group is an Alberta-based, worldwide organization of companies with more than 7,000 employees actively engaged in Power Generation, Utilities and Global Enterprises. More information about ATCO can be found on its website, www.atco.com.

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